



The Starla, the newest addition in a line of retro inspired solid-body electrics from Paul Reed Smith Guitars, is being unveiled as part of the Experience PRS 2008 open house event. Similar in spirit to the double cutaway Mira model introduced at Experience PRS 2007, the single cutaway Starla has many vintage themed appointments and is PRS Guitars' first solid-body electric guitar featuring a standard Bigsby B5 tail piece and a Grover Tune-O-Matic bridge. The guitar also includes exclusive double-screw Starla Treble and Bass pickups.

The solid mahogany Starla body is accented with a 24 1/2" scale rosewood fingerboard, a solid mahogany neck and dot inlays or optional bird inlays. Proprietary Alnico magnets incorporated into the pickup design contribute to the guitar's unique clean and crisp sound but are also capable of rich harmonic overtones when driven. Other features include a uniquely shaped black plastic pick guard, tone and volume pots and a three-way pickup selector. Color options include Vintage Cherry, Vintage Mahogany, Vintage Orange and Black.

"Some of those crazy old vintage guitars are really cool but imagine if you had one that was also really well-built." said PRS Director of R&D and Private Stock Joe Knaggs. Joe began working on the concept with the PRS team shortly after the Mira was launched last year. New Starla models are expected to start hitting retail shelves this fall.

## **PRS Guitars Debuts a New Electric: The Starla**

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