



CE Distribution, LLC of Tempe, AZ and SICA Altoparlanti of Italy, the manufacturer of Jensen Musical Instrument Speakers, are announced their latest addition to the Jensen Jet series, the "Tornado", a modern speaker offering defined and articulate sound.

The Tornado produces crystal clear, clean tones accented by shimmering highs. When presented with overdrive distortion, the notes remain well defined with lots of bite. The 12" Jensen Tornado generates this defined and articulate sound with 100 watts of power and a neodymium magnet.

The Jensen/SICA factory in Italy is leading the way in speaker designs using neodymium magnets. The advantage of neodymium is its light weight (half the weight of ceramic speaker magnets) and a more natural reaction to a player's style than ceramic magnet speakers.

The Jet series speakers are designed to fill the gap in the current speaker market. The Tornado is the second model in the series. The first Jensen Jet, the Blackbird has taken the world by storm with 100 watts of pure Alnico power and its modern tone.

With the focus on allowing the player to achieve his signature sound, future Jensen Jet series speaker designs are on the horizon

Press Release

Source: Jensen