



SCOTTSDALE, Ariz. - Some things just get cooler with age. It's especially true of electric guitars and basses—they develop an unmistakable mojo over time that makes them look cooler and feel even more comfortable than when they were brand new.

Fender Road Worn Series guitars and basses come with a head start on history and bring the player the best of both worlds—a killer aged design aesthetic that conjures up the ghosts of past music lives, paired perfectly with the modern functionality, playability and high-quality that players know to expect from Fender.

Based on classic Fender instruments of the 1950s and '60s, and production methods invented at the world-renowned Fender Custom Shop, Road Worn instruments reflect the mystic quality of life on the road. The series consists of a '50s Tele®, '50s Strat®, '60s Strat, '50s Precision Bass® and '60s Jazz Bass® guitars.

All models feature notably distressed nitrocellulose lacquer-finished bodies, as well as worn chrome hardware (nickel/chrome for basses), to create an aged appearance. Additionally, while the guitars have been designed with period-correct specifications, several modern upgrades have been built into each model, including Tex Mex™ single-coil pickups, larger 6105 frets, and five-way pickup switches (Strat models).

The '50s Tele features an ash body, maple neck, vintage-style tuning machines and three-saddle strings-thru-body bridge, one-ply white pickguard, and is available in Two-Color Sunburst and Blonde. The '50s Strat has an alder body, maple neck, vintage-style tuning machines and synchronized tremolo, one-ply pickguard, and is available in Two-Color Sunburst and Black. The '60s Strat features an alder body, maple neck with a rosewood fingerboard, vintage-style tuning machines and synchronized tremolo, three-ply mint green pickguard, and is available in Three-Color Sunburst and Olympic White.

The '50s Precision Bass has an alder body, maple neck, vintage-style reverse tuning machines and American Vintage bridge, gold anodized aluminum pickguard, and is available in Two-Color Sunburst and Fiesta Red. The '60s Jazz Bass features an alder body, maple neck with rosewood fingerboard, vintage-style reverse tuning machines and American Vintage bridge, four-ply brown shell pickguard, and is available in Three-Color Sunburst and Fiesta Red.

“There’s something magical about a broken-in or worn instrument,” said Justin Norvell, director of marketing, Fender electric guitars. “Many of the musical icons we look up to for inspiration play road-hardened workhorse guitars, and there’s something very powerful and aspirational in that aesthetic. The new Fender Road Worn series guitars and basses allow players to experience not only the look, vibe and tone of those instruments, but—perhaps most importantly—they have smooth worn-in necks providing the same comfortable feel as vintage instruments.”

Fender Road Worn series guitars and basses are available this January at authorized Fender dealers worldwide. The Road Worn '50s Tele, '50s Strat and '60s Strat guitars manufacturer’s suggested retail price is \$1,200; '50s Precision Bass guitars suggested manufacturer’s price is \$1,500; '60s Jazz Bass guitars suggested manufacturer’s price is \$1,570.

For more information, visit: [www.fender.com](http://www.fender.com)

Press Release

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