



SCOTTSDALE, Ariz. (April 17, 2008) - The immensely-popular Gretsch Electromatic series now features a double cutaway hollow body model, the Electromatic G5122DC guitar.

Featuring a classic Gretsch-profiled double-cutaway laminated maple hollow body and neck complete with bound rosewood fingerboard, Neo-Classic "Thumbnail" inlays, 22 frets, and chrome-plated vintage-style tuners and hardware, the G5122DC's raging and resonant tones come courtesy of twin dual-coil humbucking pickups, a Bigsby® licensed B60 Vibrato Tailpiece, and rosewood-based Adjusto-Matic bridge. "We are extremely excited to finally introduce the new G5122DC. It was a direct response to overwhelming requests from Gretsch enthusiasts from around the world wanting our classic double-cutaway electric guitar at an accessible Electromatic price point," said Joe Carducci, marketing manager, Gretsch guitars.

The Gretsch Electromatic G5122DC guitar is available in Black and Walnut through authorized Gretsch dealers for a manufacturer's suggested retail price (MSRP) of \$900.

# Gretsch Rolls Out New Hollow Body Guitar

Tuesday, 22 April 2008 08:36

---



Base Price